



G.D.P.R. Policy

The Use of Photographs and Digital Images



The use of digital/video images plays an important part in school activities. Pupils and members of staff may use digital technology to record evidence of activities in lessons in and out of school. These images may then be used in presentations in subsequent lessons.

Images may also be used to showcase work or celebrate success through their use in classroom and corridor displays, publication in newsletters, on the school website, on the school Twitter feed and occasionally in the public media.

Killinchy PS will comply with the General Data Protection Regulation (GDPR) and will not take or publish images of pupils unless explicit consent has been provided by parents. We will also ensure that when images are published that **no child can be identified by the use of both Christian and surnames.**

Parents/carers are welcome to take videos and digital images of their children at school events for their own personal use. To respect everyone's privacy and in some cases protection, these images should **not be published/made publicly available on social networking sites, nor should parents/carers comment on any activities involving other pupils in the digital/video images.**

I provide specific consent for photographs or digital images of my child to be used as follows:

Type of Image	Tick to grant consent
<i>Hard Copy Photographs</i>	
Print and display for educational and celebratory purposes in classrooms.	
Print and display for educational and celebratory purposes around the school.	
Print and archive for pupil academic records.	
Print and use for internal monitoring and evaluating of school provision i.e. as exemplar work-samples, shown to the inspectorate or other formal monitoring body.	
<i>Digital Still Photographs</i>	
Archive in school for celebratory and historic purposes.	
Publish on school website.	

Provide access to PTA for publicity purposes which may include publishing on the PTA Facebook page.	
Share on Twitter for educational, celebratory and publicity purposes.	
Use as stills in a video/movie which may be shared on social media including YouTube, Twitter and/or Facebook for educational or publicity purposes.	
Share with local published media i.e. newspapers, magazines.	
Publish in official publicity/marketing materials i.e. prospectus, leaflets, posters, billboards etc.	
Archive and use for the purposes of pupil academic records.	
Archive and use for internal monitoring and evaluating of school provision i.e. as exemplar work-samples, shown to the inspectorate or other formal monitoring body.	
<i>Digital Video Images</i>	
Archive in school for celebratory and historic purposes.	
Publish on school website.	
Provide access to PTA for publicity purposes which may include publishing on the PTA Facebook page.	
Share on Twitter for educational, celebratory and publicity purposes.	
Share on social media including YouTube, Twitter and/or Facebook. This may be for educational or publicity purposes.	
Archive and use for the purposes of pupil academic records.	
Archive and use for internal monitoring and evaluating of school provision i.e. as exemplar work-samples, shown to the inspectorate or other formal monitoring body.	

By signing below you are providing consent for Killinchy Primary School to use both hard-copy and digital images (including video) in accordance with how you have completed the tables above.

Pupil's Name and Class _____

Date _____

Signature _____